





# **ACADEMY BROCHURE**

# ABOUT THE ACADEMY

## Shoot your Best Scores

Lower your handicap and shoot your best scores. Whether you are a beginner taking your first swings in golf or a seasoned amateur, our team of PGA qualified coaches work with your individual style giving constant feedback to improve your game.

Practice facilities at the Troon Golf Academy include a floodlit driving range, two chipping and pitching areas as well as a large undulating putting green.

Within our two state-of-the-art coaching studios you will have access to Video Analysis, SAM Balance Lab, SAM Putt Lab and Flightscope Ball Flight Radars, all of which will assist in helping you shoot your best scores. Both studios also have the option of indoor or outdoor practice.



### **Private Coaching**

Our private lessons or shared lesson packages are a great option for those interested in fast tracking their development.



### Junior Group Coaching

Our Junior Programme encourages a love for the game whilst providing an excellent pathway for Juniors to develop their ability level.



### Adult Group Coaching

A great mixed group coaching programme tailored to your experience level.

# INDIVIDUAL LESSONS

Designed for 1 person or 2 people sharing lessons, these packages come with a period of access to our practice facilities and equipment hire.

### SINGLE LESSON

1 x 45 Minute Lesson

Unlimited access to the practice facilities for the day of your lesson

Teaching Professional | Member AED 480 Guest AED 550

Senior Teaching Professional | Member AED 525 Guest AED 595

Head Teaching Professional | Member AED 575 Guest AED 650

#### SILVER PACKAGE

5 x 45 Minute lessons

6 weeks unlimited access to the practice facilities

Valid for 6 months after purchase

Teaching Professional | Member AED 2,000 Guest AED 2,375

Senior Teaching Professional | Member AED 2,250 Guest AED 2,625

Head Teaching Professional | Member AED 2,500 Guest AED 2,875

#### **GOLD PACKAGE**

10 x 45 Minute Lessons

12 weeks unlimited access to the practice facilities

Valid for 12 months after purchase

Teaching Professional | Member AED 3,800 Guest AED 4,500

Senior Teaching Professional | Member AED 4,200 Guest AED 5,000

Head Teaching Professional | Member AED 4,750 Guest AED 5,500

### PLATINUM PACKAGE

15 x 45 Minute Lessons

18 weeks unlimited access to the practice facilities

Valid for 12 months after purchase

Teaching Professional | Member AED 5,400 Guest AED 6,300

Senior Teaching Professional | Member AED 6,000 Guest AED 7,125

Head Teaching Professional | Member AED 6,750 Guest AED 7,875

# OFF PEAK LESSON PACKAGES

### Details

- For use between 11am to 3pm, Monday to Friday only
- Includes equipment hire if required
- Unlimited Range access for 5 weeks

### **TEACHING PROFESSIONAL**

4 x 45 minutes | AED 1,500

4 x 30 minutes | AED 1,000

#### SENIOR TEACHING PROFESSIONAL

4 x 45 minutes | AED 1,800

4 x 30 minutes | AED 1,200

#### HEAD TEACHING PROFESSIONAL

4 x 45 minutes | AED 2,000

4 x 30 minutes | AED 1,360

# SHARED LESSONS

Private coaching for 3 or 4 people sharing lessons, these packages come with a period of access to our practice facilities and equipment hire.

#### SINGLE LESSON

1 x 60 Minute Lesson

Unlimited access to the practice facilities for the day of your lesson

Teaching Professional | Member AED 720 Guest AED 825

Senior Teaching Professional | Member AED 785 Guest AED 895

Head Teaching Professional | Member AED 895 Guest AED 950

#### SILVER PACKAGE

5 x 60 Minute lessons

6 weeks unlimited access to the practice facilities

Valid for 6 months after purchase

Teaching Professional | Member AED 3,000 Guest AED 3,500

Senior Teaching Professional | Member AED 3,375 Guest AED 3,900

Head Teaching Professional | Member AED 3,900 Guest AED 4,000

#### **GOLD PACKAGE**

10 x 60 Minute Lessons

12 weeks unlimited access to the practice facilities

Valid for 12 months after purchase

Teaching Professional | Member AED 5,700 Guest AED 6,750

Senior Teaching Professional | Member AED 6,300 Guest AED 7,500

Head Teaching Professional | Member AED 7,500 Guest AED 8,400

#### **PLATINUM PACKAGE**

15 x 60 Minute Lessons

18 weeks unlimited access to the practice facilities

Valid for 12 months after purchase

Teaching Professional | Member AED 8,100 Guest AED 9,450

Senior Teaching Professional | Member AED 9,000 Guest AED 10,500

Head Teaching Professional | Member AED 10,500 Guest AED 12,000

# **PRO'S BIOS**



### **JACK WOODS**

HEAD TEACHING PROFESSIONAL



TRACKMAN

Jack is originally from Hertfordshire, England and started his coaching career at Mid Herts Golf Club as an assistant to top 25 UK Golf Digest Coach Barney Puttick. During this time, Jack worked with the developmental county squads and local schools to increase Junior participation in the area. Before joining the Troon Golf Academy at Dubai Hills Golf Club in 2019 as Head Teaching Professional Jack had a 5 year spell at Dubai Creek Golf & Yacht Club where he was exposed to the methods of renowned Tour Coach Pete Cowen. Jack appreciates that each person will learn differently and adapts his coaching style to suit the individual. Creating an understanding of each person's own swing allows them to work independently between lessons and maximise improvement.

BOOK A LESSON -



### JORDAN COOK

SENIOR TEACHING PROFESSIONAL



Jordan Cook is a PGA Advanced Coach from Newcastle, England. He started his coaching career at The City of Newcastle Golf Club before relocating to Dubai in 2018.

In 2021, he became a Leadbetter Certified Instructor, learning from one of the best instructors in the world.

Jordan's data driven approach to coaching, combines technical expertise with personalised instruction and biomechanics. Using tailored programmes, mentorship, and a focus on holistic skill development, he is dedicated to nurturing players potential and ensuring they embark on a lifelong journey of golf with both skill and enthusiasm.

Jordan has completed numerous certifications related to golf instruction and believes those who dare to teach much never cease to learn!







# LOUIS GAUGHAN

TEACHING PROFESSIONAL



TRACKMAN

Louis is originally from Edinburgh, Scotland and started his professional Golfing and coaching career at Bathgate Golf Club, home to two Ryder Cup Captains. Here he had a major role in the award winning Junior Programme, ranging from Grass Roots Junior School Programmes to teaching Scottish National Squad Junior Players. After becoming a fully qualified PGA Professional he played full time Golf on several tours, gaining high level competitive Golf experience. Since moving to Dubai, Louis specialised in custom fitting Golf equipment and is excited to bring this knowledge into his coaching at Dubai Hills Golf Club. Louis believes in developing the Golf swing around strong fundamentals with a tailored approach for each player. With sound basics in place, students can then focus on technical skills and general Golf knowledge, leading to a more complete player.

BOOK A LESSON -

### MORGAN HALPIN TEACHING PROFESSIONAL



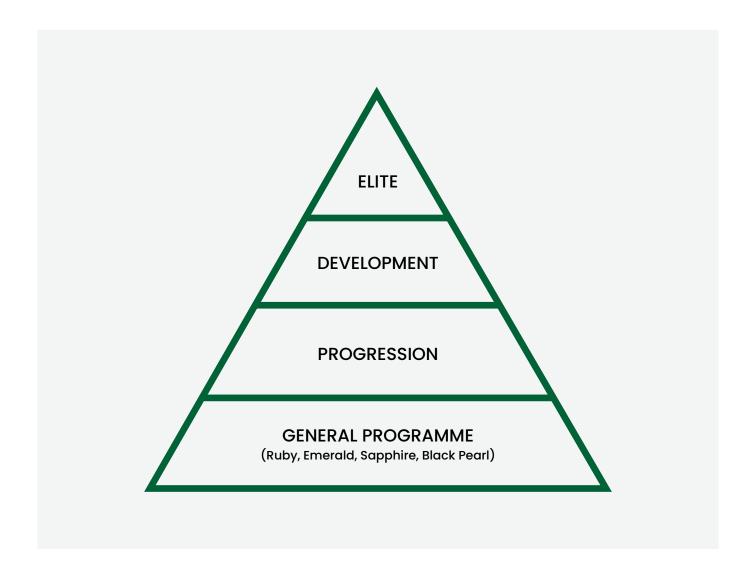
Morgan is a PGA Professional originally from Morecambe, England. He started his journey as a PGA Professional at his home Club; Morecambe Golf Club where he worked for 7 years before relocating to Dubai in 2023.

During his time there, he worked under Simon Fletcher, a former Men's & Ladies European Tour coach, Ladies major Winner & Curtis Cup coach. He also worked closely with the Junior section establishing his own coaching programme across two of the local Golf Clubs. He spent time going into local schools and teaching the game to a wide selection of young people.

Morgan believes Golf is a game that everyone can enjoy, and through his coaching style is able to communicate complex information in a simple & effective way to help you improve your game.

# JUNIOR DEVELOPMENT PROGRAMME

# PROGRAMME PATHWAY



# Age categories

CATEGORY	AGE
Ruby	5 to 7 years
Emerald	8 to 10 years
Sapphire	11 to 13 years
Black Pearl	14+ years

# Pricing

TERM	PRICE	DURATION	
Term 1	AED 1,620	12 weeks	
Term 2	AED 1,350	10 weeks	
Term 3	AED 1,620	12 weeks	

We will charge a pro rata fee if your child joins mid-way through the term. The price is the same for Ruby, Emerald, Sapphire and Black Pearl levels. All lessons will be 1 hour in duration and there will be a maximum of 6 children per professional.

### What you will need

- Golf or sports shoes | It is important that the shoes have a stable sole and the suggested brand is Footjoy.
- Golf Glove | you can purchase a glove at the Pro Shop on site at Dubai Hills Golf Club or at EGolf Megastore. The most popular brands are: US Kids, Footjoy or Wilson.
- **Golf Clubs** | We will provide Golf Clubs for students taking lessons at the Academy. However, if you would like to purchase a set, we strongly recommend US Kids clubs. We suggest consulting the coaches for size recommendations before purchasing.

### Missed Lessons & Make up Lessons

Unfortunately, we cannot offer make-up lessons for any missed sessions during our Junior Golf terms. We offer unlimited access to the practice facilities at Dubai Hills Golf Club as part of the package. Unlimited access to practice normally costs AED 695 per month. If your child misses a lesson, we encourage them to come to practice and catch up using the homework / technical sheet. The homework / technical sheet can be sent via WhatsApp, please request this from your child's coach.

## **Meeting Point**

The meeting point for the sessions will be inside the Academy building on the Driving Range at Dubai Hills Golf Club. We encourage you to arrive 10 minutes before each session and especially the first lesson of the term. The Driving Range is a short walk from the car park past villa number 85.

## How to Register

Contact Jordan Cook on WhatsApp to register | +971 50 813 1342





# ADULT GROUP PROGRAMMES

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## Ladies and Man Golf Development Programmes

Term lengths vary from 5 to 11 weeks during the season with one class per week. Equipment is provided if required and access to the practice facilities between classes is included for the duration of the programme. During each term you will learn about all areas of the game from full swing through to putting, as well as what it takes to get out onto the Course. Use this as a chance to meet new people or join with friends.

## Pricing

TERM	PRICE	DURATION	
Term 1	AED 900	6 weeks	
Term 2	AED 1,200	8 weeks	
Term 3	AED 900	6 weeks	
Term 4	AED 750	5 weeks	
Term 5	AED 1,650	11 weeks	

We will charge a pro rata fee if you join mid way through the term.

## What's Included

- Golf Clubs
- Water
- Unlimited access to the practice facilities worth AED 695 per month
- 1 hour lesson
- 6 people per group

### What to wear

- Sports or Gym clothing is appropriate
- Golf or sports shoes | It is important that the shoes have a stable sole and the suggested brand is Footjoy

## Equipment

- Golf Glove | You can purchase a glove at the Pro Shop on site at Dubai Hills Golf Club or at EGolf Megastore. The most popular brands are. Footjoy, Titleist, Callaway
- **Golf Clubs** | It is not essential for students to have their own Golf Clubs as we will provide them. However, if you would like to purchase your own set, we strongly recommend speaking to your professional first.

## Missed Lessons & Make up Lessons

Unfortunately, we cannot offer make to up lessons for any missed sessions during the terms. We offer unlimited access to the practice facilities at Dubai Hills Golf Club as part of the package. Unlimited access to practice normally costs AED 695 per month. If you miss a lesson, we encourage you to come to practice and catch up in your own time.

## **Meeting Point**

The meeting point for the sessions will be inside the Academy building on the Driving Range at Dubai Hills Golf Club. We encourage you to arrive 10 minutes before each session and especially the first lesson of the term. The Driving Range is a short walk from the car park past villa number 85.

## How to Register

Contact Louis Gaughan on WhatsApp to register | +971 58 579 7533



# CORPORATE CLINICS

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## At the Troon Golf Academy Dubai Hills Golf Club

The Troon Golf Academy at Dubai Hills Golf Club is the perfect location for groups looking to arrange a bespoke golf experience. Our team of experienced professionals will plan and deliver an activity tailored to your groups requirements whether they are complete beginners or experienced players.

A typical clinic will be split into the main skills of golf and participants will receive both instruction and ample time to practice these new skills. Depending on the duration of the activity competitions can be organised to allow a champion to be crowned at the end of the clinic and Food and Beverage options in one of our signature restaurants are available upon request.

PRICE LIST						
PACKAGE	7 - 15 people	16 - 30 people	31+ people			
	PRICE / PERSON	PRICE / PERSON	PRICE / PERSON			
60 minutes	AED 175	AED 150	AED 135			
90 minutes	AED 240	AED 200	AED 175			
120 minutes	AED 300	AED 240	AED 200			



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